

POINT REYES
NATIONAL SEASHORE
ASSOCIATION

BETTER TOGETHER



Students and scientists. Teachers and volunteers. Storytellers and outdoor enthusiasts. Parents and naturalists. Artists and historians. Rangers and retirees. Urban youth and botanists. **We are all better together.** Every connection we make, every moment we share in Point Reyes adds to its majesty and diversity and to our love of the Seashore.



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In the 53 years that Point Reyes National Seashore Association has supported the Park, "better together" is the most important thing we've learned. Partnering with Point Reyes National Seashore and the National Park Service allows us to bring the joy and inspiration of Point Reyes to thousands of people each year—and the Park's partnership to PRNSA opens up greater

possibilities for stewardship, research, adventure, fun, and positive change that will shape the future of Point Reyes National Seashore. We truly are better together, and PRNSA is grateful to carry out our mission with—and on behalf of—the park, those who love Point Reyes, and those who have yet to discover this incredible place.

In 2016, PRNSA joined the collective family of people who cherish our national parks to celebrate the Centennial of the National Park Service. Throughout the year, we worked with more than 6,000 children and adults to share the wonders of nature in our own incredibly special Point Reyes National Seashore.

INSPIRING THE NEXT GENERATION OF PARK STEWARDS

Falling in love with wilderness is the first step in teaching people to respect and care for the natural world. Through our year-round environmental education programs for young people, PRNSA works with the National Park Service and communities from around the San Francisco Bay Area to cultivate our future land stewards. This year, our summer camp, school groups, intern, and family programs introduced 3,290 children and family members to the park.

Thanks to the support of individual donors and foundation grants, we offered scholarships, including transportation assistance, to children attending our overnight summer camp and school camp programs. In 2016 alone, we provided free or reduced-cost programming to 1,238 underserved kids.

The Centennial Dinner on the Pacific Plate fundraiser and celebration raised a record-breaking \$320,000, including a "Fund-a-Need" appeal to expand our programs to better serve 32 school groups in 2017.



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EVERY KID IN A PARK

The National Park Service celebrated its centennial by giving every fourth grader and their families free access to all national parks for a year. The Every Kid in a Park program in Point Reyes hosted nearly 400 children and families at free natural history and stewardship events.

© Carlos Porrata



WE THANK OUR SUPPORTERS

PRNSA gratefully acknowledges all gifts received from October 2015 through September 2016.

\$50,000 AND OVER

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RECREATION AND LIFE-LONG LEARNING

PRNSA helps visitors who want to deepen their park experience by connecting them with a community of naturalists, artists, historians, and park staff with broad expertise in the history, landscape, science, plants, and animals of Point Reyes National Seashore. This year, 1,685 participants in 138 Field Institute classes studied birds and botany, hiked new trails, were inspired to stretch their painting skills, and much, much more. In 2016, we hosted four art shows at the Red Barn in Bear Valley that showcased the history and beauty of the Seashore, including a Darby Hayes photography exhibit that highlighted the wildlife and drama of wild spaces found in western national parks.

We hosted a seven-day immersive natural history training program in partnership with UC Davis, using the park as an outdoor classroom. This year, 43 new California Naturalist graduates will leverage their deeper understanding the park and California’s natural resources as volunteer citizen scientists in their communities.

As part of our Centennial Celebrations we launched “Locals and Friends Nights,” a new program to offer fun ways for community members to connect with the mission of the park. The first two

events were a screening of the film “Pelican Dreams” and a reading, talk, and sea shanty sing-along to highlight the publication of *The Sea Forager’s Guide to the Northern California Coast*.

CONSERVATION THROUGH SCIENCE AND THE ARTS

PRNSA works in partnership with the National Park Service to promote scientific inquiry and research that informs park management policies and practices. PRNSA supports this effort by financing projects and collaborating on educational experiences that inspire students to pursue careers in science and conservation.

With the help of our supporters, PRNSA funded research programs to study and monitor endangered and other key species found in the park, including the western snowy plover, northern spotted owl, Coho salmon, northern elephant seal, and Sonoma spineflower. Much of this work was possible thanks to the support of nineteen high school and college-level interns who worked side-by-side with park staff on dune restoration, archeology, range management, invasive plant control, and wildlife monitoring projects. Through our Marine Research Fund, we supported the work of two post-graduate research fellows to track eelgrass restoration in Drakes Estero and study local adaptation for sea kelp at the Seashore. *continued...*



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More than 490 species of birds and 72 species of mammals are found within Point Reyes National Seashore’s 71,000 acres.

\$1,000 - \$2,499

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The Kule Loklo Big Time Festival at the Park's interpretive Coast Miwok village introduces people of all ages to the native history and cultural resources of Point Reyes.

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Our Science at the Seashore program brought 1,000 school-age children to the park for day-long field trips, where they practiced hands-on science while learning about ecology, restoration, and healthy oceans.

Thanks to a grant from the National Endowment for the Arts, PRNSA collaborated with the Mesa Refuge, a writer's retreat located in Point Reyes Station, to launch its first-ever Artist-in-Residence program in the park. Six artists and writers spent a week at the Seashore contributing their talents to the theme *Climate Change on the Western Edge*, with a public presentation to follow this year.

In 2016, PRNSA and the park completed the restoration of the Estero Trail. As one of the park's most visited trails, we were pleased to contribute to a re-routing and restoration of the trail that improves the experience for hikers, while better protecting both wildlife habitat and pastoral rangeland.

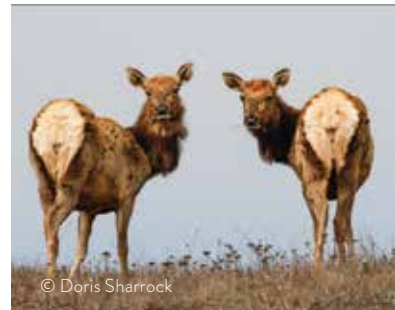


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VOLUNTEERING AND STEWARDSHIP: HELPING US DO MORE!

Point Reyes volunteers get behind-the-scenes access to seashore science, working with wildlife biologists and other park staff to restore habitats and gather data on plant and animal species. As interpretive docents, volunteers inform, educate, and delight visitors about snowy plovers, whales, elephant seals, and tule elk.

In 2016, PRNSA and the Seashore collaborated to further strengthen our combined volunteer programs. We expanded our outreach, increasing the number of volunteers, volunteer hours, and bottom-line aid to the park. Combined, 1,290 volunteers worked with us to help protect, preserve, and share the wonders of Point Reyes National Seashore. Highlights of this partnership include the recently restored native plant nursery, coordination of volunteer support for the clean-up of Drakes Estero, and the new Palomarin Trail Steward program, which was created to help manage the surge in visitors at the southern end of the park.



© Doris Sharrock

Volunteer as a wildlife docent, work on wilderness trailheads, or cultivate and plant native flora. Connect with your park and make great new friends!

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\$500 - \$999

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2016 FINANCIALS

Year ended September 30, 2016

Thanks to generous gifts from individual donors and foundations, PRNSA helps the Park care for 71,000 acres of stunning coastal estuaries, trails, and wilderness. Your donation dollars, combined with the work of 1,290 volunteers and more than 100 National Park Service staff, create amazing visitor experiences and steward Point Reyes for future generations. We're better together, and we couldn't do it without you!

SUPPORT & REVENUE

Contributed Income
64.6%

Program Revenue
34.3%

Investment Income
1.1%

Total Support & Revenue
\$ 2,338,737.93



EXPENSES



\$926,195.53
PRNSA Environmental Education & Interpretative Programs

Aid to Park Projects and Programs
79.3%

\$487,910.55
Science and Research

\$378,656.12
Park Enhancements, Interpretation & Stewardship

Fundraising
12.2%

Management & General
8.5%

Total Expenses
\$ 2,261,511.66

Richard & Jacquelyn Walton
David Wimpfheimer
Rich & Diane Zimmerman

\$250 - \$499

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John & Dana Richards
Jim & Gail Rolka

OUR MISSION

Founded in 1964, Point Reyes National Seashore Association (PRNSA) works in partnership with the National Park Service to preserve and enhance the extraordinary natural, cultural, and recreational resources of the Point Reyes National Seashore. PRNSA strives to connect the public with the park and inspire engagement on environmental issues through education programs that promote enjoyment, understanding, and stewardship of the natural world.

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The marriage of Jane Newkirk & Paul Canulla
Point Reyes itself
Point Reyes
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Molly Runner
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Sequoia
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The Wolff Children

Seeger Wolff
Cynda Yvas & her dedication to the children
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Elizabeth Doreen DeWitt
Helen Feldman
Betty Jo Fisher
Mabel Fong
Naima Haddada
Judith E. Ireland
Maggie Johnston

Our friend Karen, who enjoyed hiking & supporting parks & wildlife
Nils-Olove Langenborg
Toan Le
Silan Lieskovsky
best friend, Kevin M.
Scot H. Mende
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