

A scenic landscape photograph of a coastal area at sunset. The foreground is filled with dense, low-lying vegetation, including many small white and pink flowers. A green hillside rises in the middle ground, with a small herd of white sheep grazing on it. The background shows the ocean under a sky with soft, orange and pink clouds.

POINT REYES NATIONAL SEASHORE ASSOCIATION

ANNUAL REPORT 2022 – 2023



**POINT REYES
NATIONAL SEASHORE
ASSOCIATION**

OUR MISSION

Founded in 1964, Point Reyes National Seashore Association (PRNSA) partners with the National Park Service to create opportunities for all people to experience, enhance, and preserve Point Reyes National Seashore for present and future generations.

OUR VISION

As a national leader in coastal conservation and environmental education, we transform park visitors into park stewards.

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Executive Director

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Board of Directors,
Staff

Dear Friends,

This year was anything but slow. The pace of life picked up with the easing of pandemic restrictions, and thanks to support from our members, we were able to adapt and grow in response. As gathering became easier and more schools and youth-serving community organizations sought our outdoor education programming, we expanded our staff and developed new partnerships. Working with our community partners over the last year, we've found new ways to share the incredible beauty and healing powers of this landscape with those historically and currently excluded from these lands.

We also worked side-by-side with the National Park Service and other groups to monitor, protect, and restore this wonderful park for current and future generations. The long-term inventory and monitoring programs that we've supported consistently for more than a decade are paying off with some encouraging data.

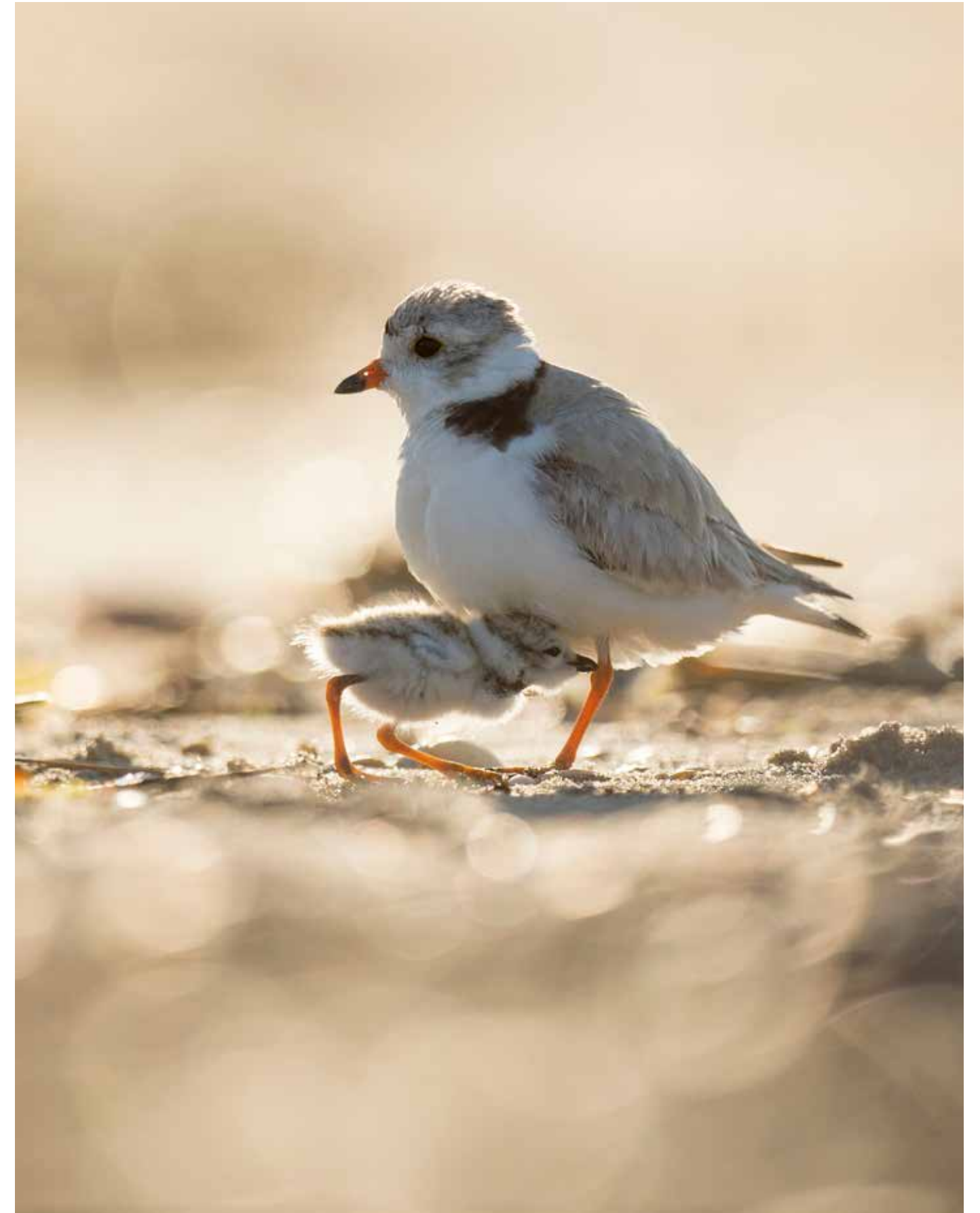
The term "reciprocal restoration" is one I'm hearing more and more about. It essentially means that when we care for the land, we improve our own well-being. It's a relational way of viewing the world that is common among Indigenous people, and one the western medical community is beginning to recognize. In worrisome times, the Seashore is here to restore us, and we are here to care for the health of these lands. I hope you find time to build your connections with friends and family at Point Reyes National Seashore. Thank you for being part of our community as we continue mapping a park for all.

Warmly,

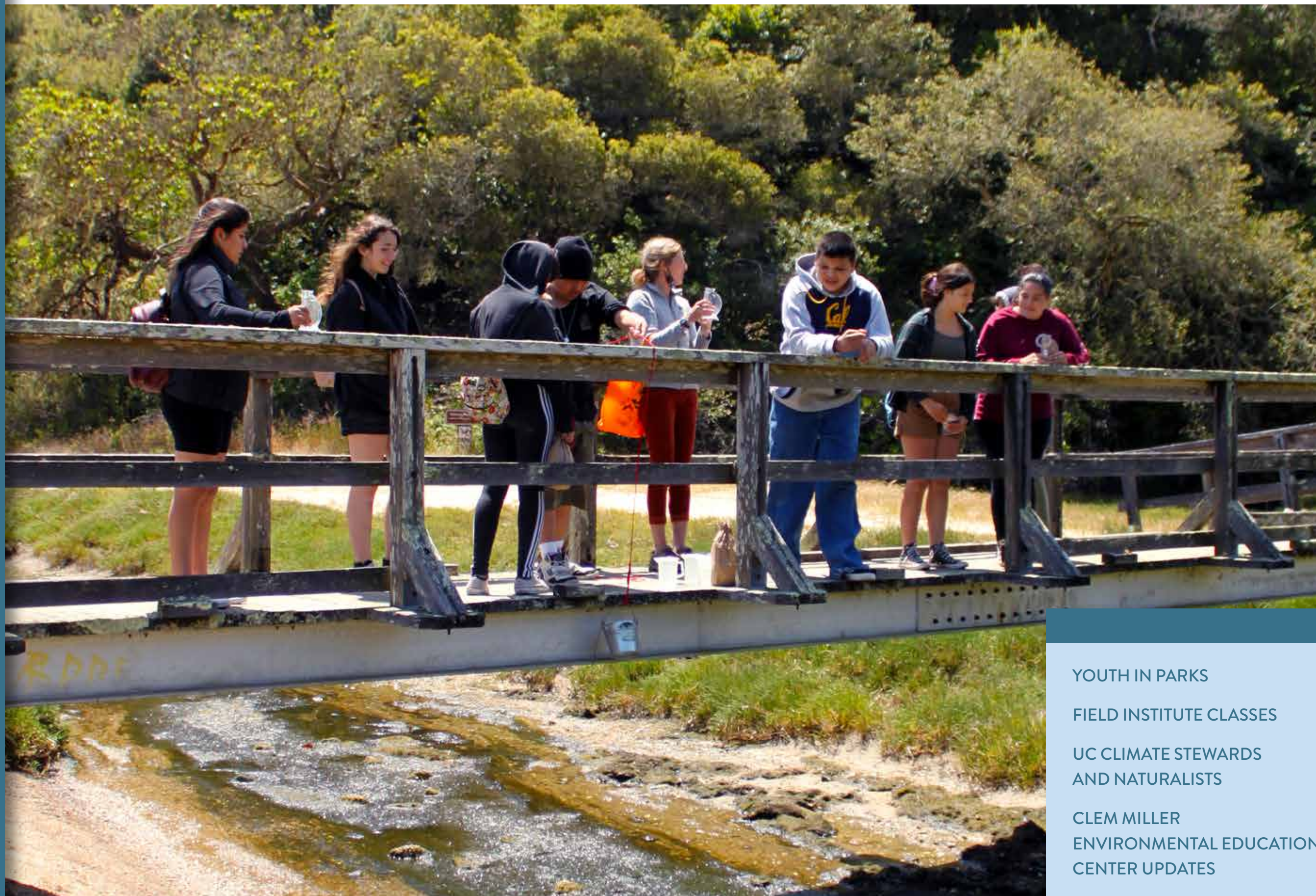


Donna Faure

Executive Director



EDUCATION



YOUTH IN PARKS

FIELD INSTITUTE CLASSES

UC CLIMATE STEWARDS
AND NATURALISTS

CLEM MILLER
ENVIRONMENTAL EDUCATION
CENTER UPDATES



THE NATURE OF BELONGING

The quickening pace of life extended to our education programs throughout the year. Over the past 12 months, our education team welcomed three new staff. In response to feedback from our partners, we hired a bilingual educator who brings a new skill set and experience that was key to welcoming and building an expanded community of park stewards.

With support from our growing team this year, we shared this park with over 2,000 youth participants through our Youth in Parks, Science at the Seashore, and School at the Seashore programs. The Youth in Parks program offers free outdoor learning and recreation opportunities for youth from communities historically underrepresented on public lands. In the last year, we've expanded the number of Youth in Parks partners to 20, more than three times our initial pilot cohort of six partners when the project began in 2021. Working with groups including the Federated Indians of Graton Rancheria, Canal Alliance, and Project Avary, we explored watersheds, learned to identify animal tracks, studied soils and birds, removed invasive plants, kayaked, hiked, and so much more, all in the name of connecting youth with themselves, each other, and the natural world.

Adult programming also blossomed at the Seashore this year. From April 2022 to March 2023 we hosted 40 Field Institute classes for 400+ adult participants. The UC Climate Stewards and UC California



Naturalists programs, hosted in collaboration with UC Division of Agriculture and Natural Resources, also took place in Point Reyes and certified roughly 20 participants each season. And, for the first time, we hosted a BIPOC Healing in Nature event – led by PRNSA Environmental Education Intern Natalie Martinez – to foster nature connection and healing for Black, Indigenous, and People of Color (BIPOC).

We also worked to update and redesign a central fixture for education at Point Reyes National Seashore—the Clem Miller Environmental Education Center. The center serves as a touchpoint for visitors by providing overnight immersive nature experiences for 1,200+ youth from around the Bay Area each year. In times of crisis, the Center transforms into a refuge, sheltering firefighters, providing sanctuary for displaced community members, and housing

park staff. This year, PRNSA worked with local artists and woodworkers to make the space more welcoming via original artwork and handmade furnishings.

The amazing work from our education team this year has helped lay the foundation of a Point Reyes National Seashore that is accessible and welcoming to all.

CONSERVATION



SPECIES & HABITAT
FIELDWORK

INVASIVE SPECIES REMOVAL

SONGBIRD MONITORING

CONSERVATION
STORYTELLING PROJECTS

TOMALES BAY RESEARCH
CENTER IMPROVEMENTS

MORGAN HORSE RANCH
SUPPORT

REBOUNDED THROUGH RESTORATION

PRNSA partners with the National Park Service and other conservation organizations to monitor, protect, and restore Point Reyes National Seashore for current and future generations. To do so, PRNSA directly funds park conservation projects and hires additional staff to support NPS personnel out in the field.

This year, we funded 12,000+ hours of conservation work by hiring a dedicated team of 22 wildlife technicians, conservation interns, science communicators, and contractors. These staff worked throughout the year with NPS biologists to monitor key species and habitats at Point Reyes. This includes fieldwork to support northern elephant seals, western snowy plovers, coho salmon, coastal dune habitats, and more.

For the first time, we hired a full-time range technician to assist with field mapping and monitoring of rangelands to support conservation and management actions. Our fourth annual science communication intern



supported these essential conservation efforts by sharing the stories of our park via three articles, a StoryMap, and numerous social media posts. PRNSA biological technicians and interns also worked alongside NPS project managers on post-fire restoration projects, including invasive species removal and songbird monitoring. They also supported the second year of a barred owl Acoustic Recording Unit (ARU) project to

monitor the presence of barred owls, which often displace northern spotted owls as a result of food and nest competition.

We continued to fund long-term inventory and monitoring programs at Point Reyes, which are paying off with encouraging data. Coho salmon returned to Pine Gulch Creek for the second consecutive winter after being absent for

a decade, western snowy plover hatch rates were the highest they've been since 2015, and spotted owl reproduction rates were close to the 20-year average. These species tell a story. They indicate the health of the greater ecosystem and provide managers with data to effectively care for the park's ecosystems.

In addition to direct staff and financial support, PRNSA worked to enhance systems and infrastructure that support natural and cultural resources in the park. We finalized the Tomales Bay Marine Station renovation with \$32,000+ of direct funds to expand office space, housing, and boat access for conservation staff. Similarly, PRNSA supported a critical historic site – the

Morgan Horse Ranch – via \$9,000 of funds to support operating expenses.

This work is essential to the health and longevity of Point Reyes National Seashore. This year's projects will continue into the next as we work to protect and preserve the flora and fauna that make this park home.



COMMUNITY BUILDING



NATIONAL TRAILS DAY
PRIDE IN OUR PARK WALK
SOUNDSCAPE RECORDINGS
FULL MOON MEMBER HIKES
MORGAN HORSE RANCH
CELEBRATION
NEWSLETTER & SOCIAL MEDIA
PARTY ON THE PACIFIC PLATE
BUILDING VISITOR
RELATIONSHIPS



CULTIVATING CONNECTION & COMMUNITY

This year was filled with many community-building firsts! In June, we hosted two new events – a day of connecting with 300+ visitors through tabling on National Trails Day, and a Pride in Our Park walk down Bear Valley Trail to celebrate Pride Month and reflect on what inclusion means at Point Reyes. Summer also marked the beginning of work with four soundscape recordists—Kristina Dutton, Ernst Karel, Cheryl Leonard, and Mark Lipman—who volunteered their time to record the wonders of the Seashore for all to experience. At the end of the calendar year, PRNSA and NPS opened our doors to celebrate the winter season with our friends and neighbors at the first Holiday Open House since the pandemic.

We found new, unique ways to gather and connect with the broader community of people who love this park. We collaborated with healers from UCSF to consider the connection between nature and health, led a BIPOC poetry and nature walk down Bear Valley Trail, and hosted a reunion of California naturalist graduates who are working to preserve and care for wild spaces in their local communities. These community connections remind us of the work that needs to be done, and are the first step towards deepening our relationship with the land and each other.

Of course, also we kept some of our favorite community-building events in full swing! Full Moon Member Hikes continued throughout the year—offering after-dark park explorations for 200+ members and guest participants. This year we celebrated the 52nd anniversary of the Morgan Horse Ranch, a rich component of park history and backcountry patrol

support for Park Rangers. Retail operations resumed at all three park locations—Bear Valley, the Lighthouse, and Drakes Beach—offering ways for visitors to remember their stay at Point Reyes and raising funds to support park projects.

This year's Party on the Pacific Plate fundraiser welcomed several new community partners. As our biggest community event of the year, the party hosted 400+ attendees for live music, food and drinks, conversation, and a celebration of the Seashore. With the help of our dedicated community sponsors we raised \$314,000 to help fund our conservation, education, and community-building work, which included \$73,200 to support our Mapping a Park for All Fund.

In addition to in-person events and gatherings, we stayed connected with our broader digital community via 24 newsletters and 200+ social media posts. Thank you for being a part of this amazing Point Reyes community. We can't wait to enjoy and celebrate this park with you in the next fiscal year!



FISCAL YEAR APRIL 2022 - MARCH 2023		
SUPPORT & REVENUE		
Contributed Income (restricted & unrestricted)	\$1,923,788	64%
Program Revenue	\$755,384	25%
Investment Income (restricted & unrestricted)	\$46,410	2%
Other Income	\$278,636	9%
Total Support & Revenue	\$3,004,218	
EXPENSES		
PRNSA Education Programs	\$723,070	39%
Aid to Park Projects	\$1,139,899	62%
Management & General	\$147,431	8%
Fundraising	\$549,336	30%
Total Expenses	\$2,559,736	



POINT REYES NATIONAL SEASHORE ASSOCIATION



BOARD OF DIRECTORS

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Seth Rosen, Co-Chair
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